

# 2020

Despite all the weird and terrible things that happened in 2020, there were also a lot of cool things we managed to accomplish! We started canning (using a mobile canner) and then we pretty quickly graduated to having our own canning line and we vastly expanded our outdoor space and we started distributing our beer and we put out a mixtape and anyway the point is that quite a bit happened, even though living through it felt like being trapped in the movie *Groundhog Day*.

But through it all, we've seen and realized time and again that we are incredibly lucky to have found all the people we've come to know here at Bone Up. Our front-of-house staff went from standing behind the bar and shootin' the shit with friends and regulars to dragging trays of plastic cups out to tables nowhere near the taps, and they pulled it off like we'd been planning it that way for years (as opposed to the reality, which was that most of it was made up on the spot).

Our production team went from putting almost 100% of our beer into kegs, to putting almost 100% into cans. And then back to kegs. And then back to cans again. And thankfully we're back to filling and pouring kegs again (mostly), but the point is that our brewers took a year's worth of scheduling gymnastics and logistical hurdles in stride as if this nonsense were just a normal day at the office.

And, of course, we're incredibly grateful for everybody who came out to show support or drink in our beer garden or grab beer to go or join us on our virtual events or get delivery or muddle through the weird hoops we had to go through to put on in-person events. Even if you just dropped by with a kind word when the world felt like it was ending, or if you sent us some positive vibes online, we noticed, and it meant the world to us.

We're proud of what we've built here, and we're damn proud of the beers we brew, but y'all are the ones that make this weird little brewery feel like home. We got through it because of you.









## SNACKTACULAR SHOUTOUTS

We started the year off with HotChix fried chicken nearly every weekend, a series of Girl Scout Cookie pairings, and an epic crawfish boil for Kafka Day! During the spring, we shifted gears and offered produce boxes and meal kits (thanks Brato!) to go. For the second half of the year, we weren't really able to do much with all our favorite snack friends, so we survived off our bar snack menu of soft pretzels, empanadas, and of course Costco brand hot dogs!



Number of Girl Scout Cookie Flights served: **269**

Number of boxes of Girl Scout Cookies we ordered at the beginning of the year: **240**

Number of hot dogs served: **3,016**

Percentage of those served to Demarco and friends: **honestly, probably like 5%.**

Amount of hot dogs sold, in pounds: **377**

Number of cows it would take to produce that much beef: **0.86** (as in, we went through 86% of the beef you would get from a cow, in hot dog form)



## COLORING CONTEST WINNERS

Seeing as we only had two full months of the taproom, we've only got two declared winners for the coloring contest! A noted point of pride for 2020 is that we sold out of coloring books (twice), so we know you were all continuing to drink and draw at home!



January: Megan



February: Maddy



managing to still Taste Like Beer. It's great on the beach, and even

**WASTED LIFE** India Pale Ale ABV: 6.6% Color: Gold  
 (we hope) We sure do, so we crammed a completely irresponsible  
 taste-piece of a beer: aromas of stone fruit, melon, and candied  
 apricot if your glass seems to empty itself over and over again

**HUT UP KELLY!** Robust Porter ABV: 6.3% Color: Black  
 We used to work with a girl named Kelly who didn't like dark  
 (unfortnately rich and smooth, reminiscent of a fine port or one  
 surprised by this one.

**SEE A DARKNESS** IPA ABV: 6.6% Color: Copper  
 We had a hankerin' for Classic American IPA, so we made  
 but we generally consider to be "pretty recent," but wh

**SOUTHERN STAR** Single Hop Saison ABV: 6.3%  
 When we get the chance to take a new hop variety for  
 around we got to check out a new-to-us South African  
 beer, so that's what we did and now you can have so

**CRITTERS VI** Mixed fermentation gristette w/ plums  
 Critters is our mixed fermentation series - each release  
 season that's got bright acidity and fruity notes from

**SOIREE** Barrel Aged Belgian Dark Strong Ale ABV: 6.6%  
 A touch sweet and a touch spicy and a touch warr  
 whole and dang but it is tasty!

**MELVIN THE MAMMOTH (GOES TO JAMAICA)**  
 here's a big 'n burly barleywine to help you ge  
 releases, caramel, and vanilla

**SKELETON KEY** Tequila Barrel Aged Double  
 We took the recipe for 'Key Lime White' and  
 on a while, and whoa man is it a treat! It's a

**WELLINGTON** IPA ABV: 7% Color: On  
 We must feed the beast, and the beast de

## Kafka Day

SAT 02.29 - SUN 03.01 ALL

\$10

### EL PULPO

Rye Barrel Aged Imperial St  
 Brewed with orange peel, co

\$10

### SKELETON KEY

Tequila Barrel Aged Double Key  
 Tastes like a fancy margarita  
 and lactose.

\$12

### CRITTERS VI

Mixed Fermentation Gristette ABV: 6.6%  
 Session strength saison aged in oak  
 and plums. Bright acidity and deli

\$10

### FIG PIG

Whiskey barrel aged 500ml bot  
 Brewed with cherrywood smoked porter  
 on the aroma and rich notes of choco

\$10

### SOIREE

Barrel aged Rat... 500ml L

## THE BEFORETIMES

We hit the ground running with so many fun things! We got a new pinball game (Stranger Things), hosted a new Images From the Pit art exhibit, did a bunch of fun collab brews, and celebrated our second Kafka Day with a crawfish boil and our first ever can releases (this year, we were celebrating the ongoing existential crisis of the sprinkler system in our building)! The expanded space was rockin' with pop ups, trivia, and private events. Life was good!



## THE SPRING LOCKDOWNS

All the momentum and optimism we had at the beginning of the year came to a screeching halt in mid-March.

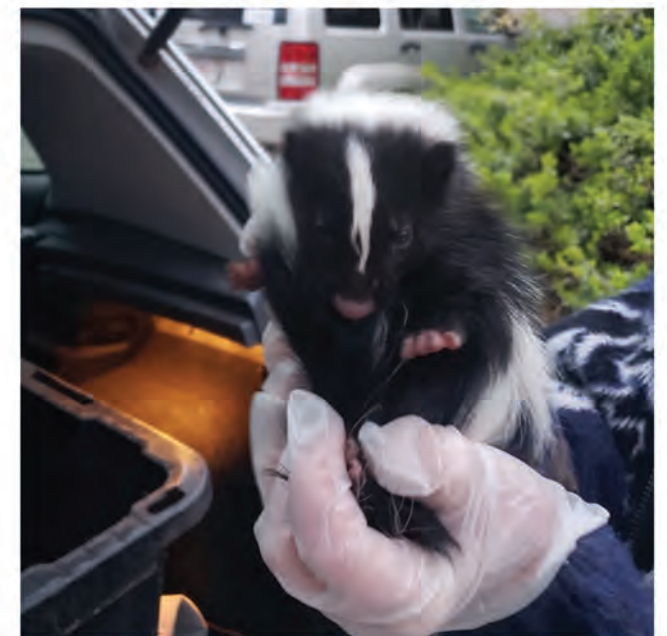
Like everyone else, we were scared and confused and we had no real idea what to do because *nobody* did, and we spent the second half of the month holding our breath and waiting to see if we'd make it through the month (we did) or if we'd get any kind of clear guidance from a higher authority (still waiting on that one tbh).

When they told us all the shutdowns would only last for a few weeks, we knew that was bullshit even at the time (even if we did want to believe it), but since we qualified as an essential business, we settled in for the long haul and accepted our new "beer to go" model.

It was a strange time. Everything we had ever experienced as a brewery was turned upside down nearly overnight, and it broke our hearts to put the barstools in storage, unplug the pinball machine, and turn away people who wanted to sit and drink, but we made it work and we managed to put some smiles on our faces, even if we did need to use a staple gun to do it.

We started canning and bottling all of our beer, offering it through online orders and even home delivery! Without a taproom to run, we had a bit of time on our hands, so we dipped into the "rainy day stash" and released a ton of cool barrel aged bottles, and we started selling produce boxes!

And as if things couldn't get any weirder, there was a two or three day event where we found some lil' baby skunks living in one of the debris piles that our landscaper neighbors like to leave around and we had to catch them and then drive them (the skunks, not the landscapers) out to a skunk and porcupine sanctuary which was... definitely a first for us.





## THE BEER GARDEN IS BORN

By June, some of the lockdown restrictions began to lift, allowing us to open up for outdoor seating. The city fast tracked approval for us to expand our drinking area out into the parking lot and the whole staff (desperate for something to do) came together to construct a lovely, socially distanced beer garden in a mere three days! That's some Cinderella shit right there.

Number of times we made the news: **3**

Number of times we made the news for something good: **0** (that's at least partly our fault, it turns out The Globe blocks your email if you send them press releases with titles like "We're Gettin' It In The Can!")

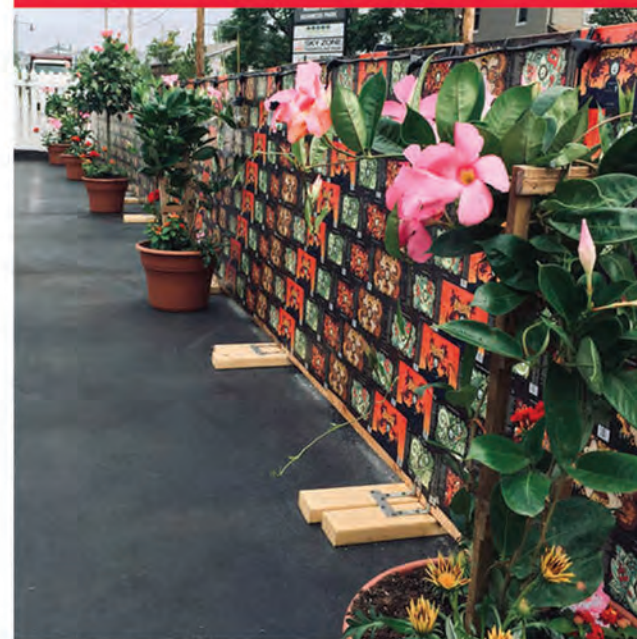
Number of outdoor seats at the beginning of the year: **16**

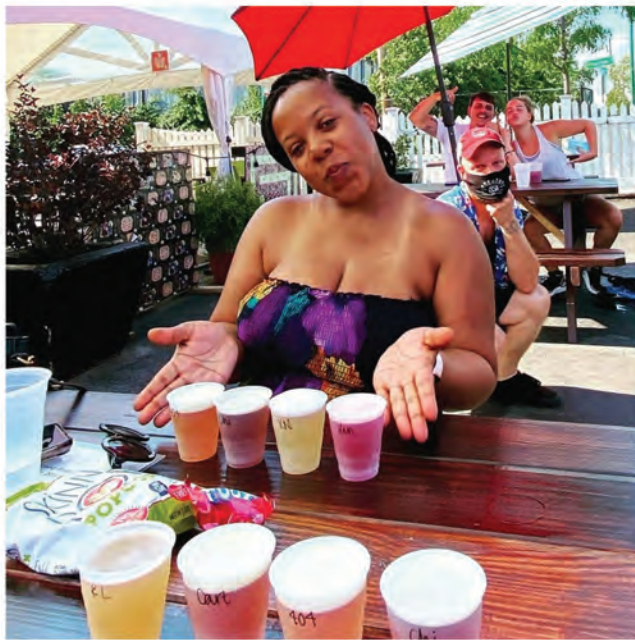
Number of outdoor seats at the end of the year: **54**

Number of pallets used to make the walls of our beer garden: **19**

Number of can labels used for the "wall-paper" in our beer garden: **1124**

Number of miles put on Jared's car from home deliveries: **5,286.7**





We eventually figured out a system for the (many) new rules that we had to implement and we got to deal with a whole bunch of guff from people who were convinced that "contact tracing" was some sort of government surveillance program or something when in fact it consisted entirely of us writing down peoples' names and phone numbers on a piece of paper and then throwing out that paper after a while (maybe they thought The Government didn't already know their phone numbers?). Despite it all, it felt good to serve beers again and bring back our staff (plus we got to meet some cute quarantine pups along the way)!







## FOURTH OF JULY BEER PAIRINGS

**Extra Naked** pairs well with... hot dogs

*and if you don't have any Extra Naked, we suggest... trying to invent new methods of cooking by lighting grill implements on fire. FireTongs!*

**Key Lime** pairs well with... mojitos

*and if you don't have any Key Lime, we suggest... pulling a Jay Gatsby and silently staring off into the distance for the entire barbecue.*

**Wasted Life** pairs well with... potato salad

*and if you don't have any Wasted Life, we suggest... realizing that you can use "sorry, I've got another Zoom meeting I have to go to" as an excuse to leave any "virtual celebrations" you might have to attend.*

**Shut Up Kelly!** pairs well with... s'mores

*and if you don't have any Shut Up Kelly!, we suggest... insistently referring to ketchup as "aioli" and getting really confused when anybody corrects you on it.*

**Summerween** pairs well with... cheeseburgers

*and if you don't have any Summerween, we suggest... slapping anybody who starts playing Jimmy Buffet.*

**Ginger Spectacular** pairs well with... showing up with a shrimp ring and refusing to share it

*and if you don't have any Ginger Spectacular, we suggest... trying to gather everybody around to tell ghost stories at three in the afternoon.*

**Unidog** pairs well with... eating that wedge of store-brand brie that's been sitting in the sun all afternoon

*and if you don't have any Unidog, we suggest... taking some time to go comfort the dog because fireworks are scary. We've found hot dogs to be a good consolation for the existential terror they go through on this holiday.*

**Picnic Time** pairs well with... grilled wings

*and if you don't have any Picnic Time, we suggest... going up on the roof to play Water Balloon Sniper.*

**Walkin' Beer** pairs well with... ill-advised homemade fireworks displays

*and if you don't have any Walkin' Beer, we suggest... for legal reasons we cannot suggest that you play Roman Candle Freeze Tag.*

**Henrietta** pairs well with... yelling at birds

*and if you don't have any Henrietta, we suggest... trying very hard to convince everybody around you that birds aren't real.*

**Worshipper** pairs well with... churros

*and if you don't have any Worshipper, we suggest... trying to finally achieve that goal of eating an entire watermelon in one sitting. You got this. We believe in you.*

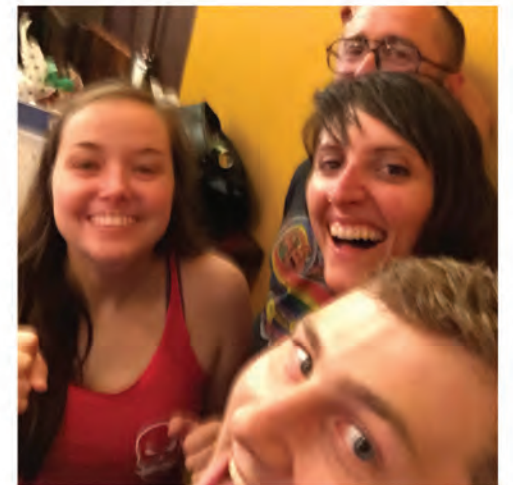
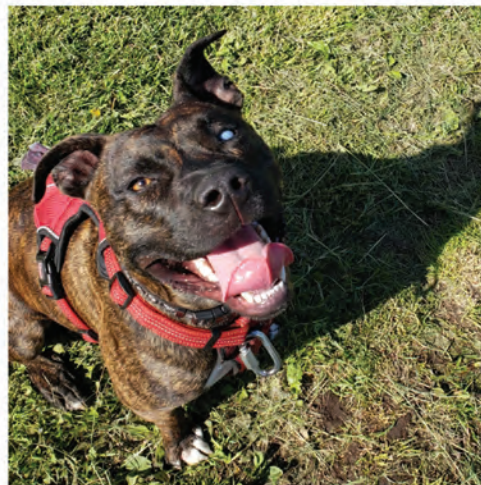
**Chimera** pairs well with... devilled eggs

*and if you don't have any Chimera, we suggest... scotch eggs.*



## CHARLIE THE CRAWFISH

Remember the skunks we saved back in the spring? The animal rescue weirdness didn't stop there! On her way back from UPS over the summer, Liz found a little crawfish barely clinging to life on the sidewalk (presumably an escaped specimen from the summer BBQ we had in the beer garden the week before), so (naturally) she ran back to the brewery to get a bucket of water. We nursed him back to health at the host stand all afternoon until he was swimming again, then set him free in the Malden River that night. Be free, Charlie!





## THE TAPROOM TURNS FOUR ~~08.29.2020~~ 09.05.2020

Since we weren't allowed to host large groups or mingling or shouting or the communal beef trough that had become a staple of our anniversary celebrations, we had to get creative. Since we usually gather a bunch of cool bands and put on a fun show (and brew a beer to pair with the music from each band), we figured we'd brew the beers anyway and get all the bands that woulda been onstage to contribute to a "mix tape" of songs to go along with our birthday mix pack of beers, and it ended up being super cool!

And even though we didn't get to have the big bash we wanted to (and, in the spirit of 2020, the original date of the "party" got rained out and we had to reschedule), we made the best of it and threw a socially distanced shindig in September. There was an ice cream bus and BBQ and plague doctor themed merch and cool can glasses and a bunch of the bands came out to come drink their collab beers with us and we saw all our friends and we had a jolly time!



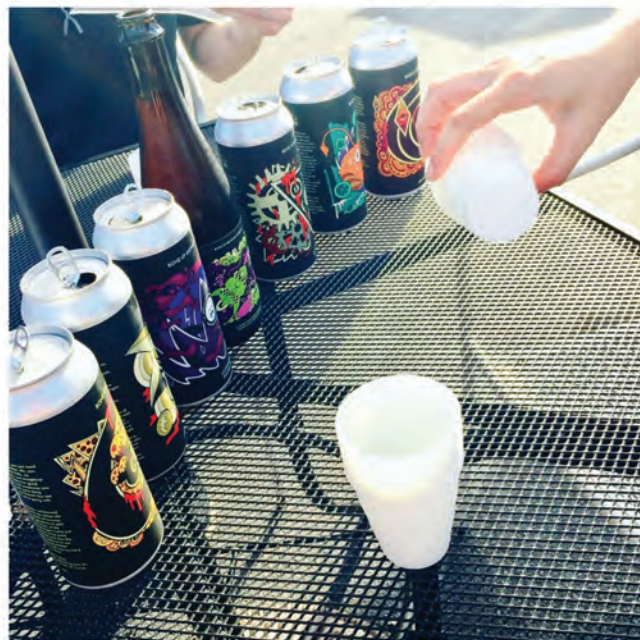
## CLASS OF 2020

Back row (left to right):  
Matt, Gill, JackJohn,  
Chris, Christine, Maddy,  
Alyssa, Ian, Nick

Middle row (left to right):  
Taylor, Katy, Ben, Justin,  
John, Ali, Lindsay  
Megan, Lauren

Front row (left to right):  
Grace, Jared, Liz, Tom

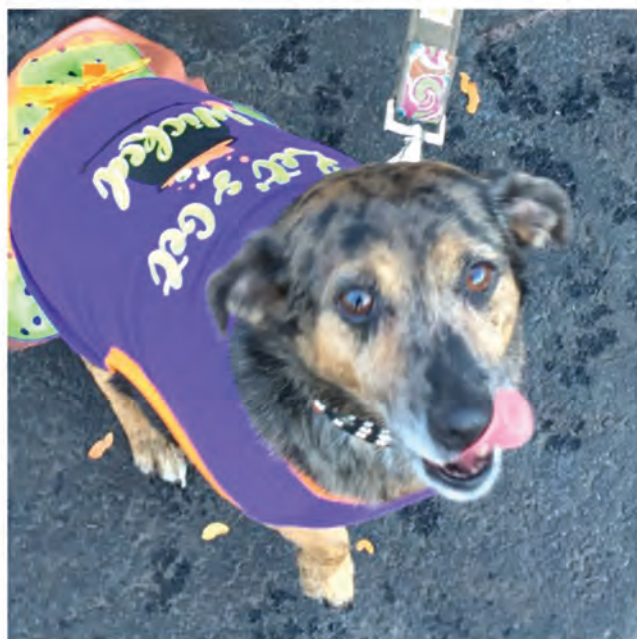
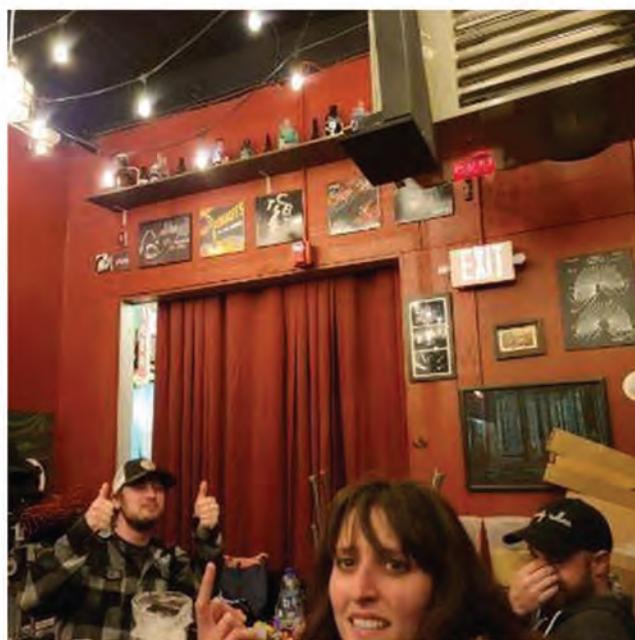
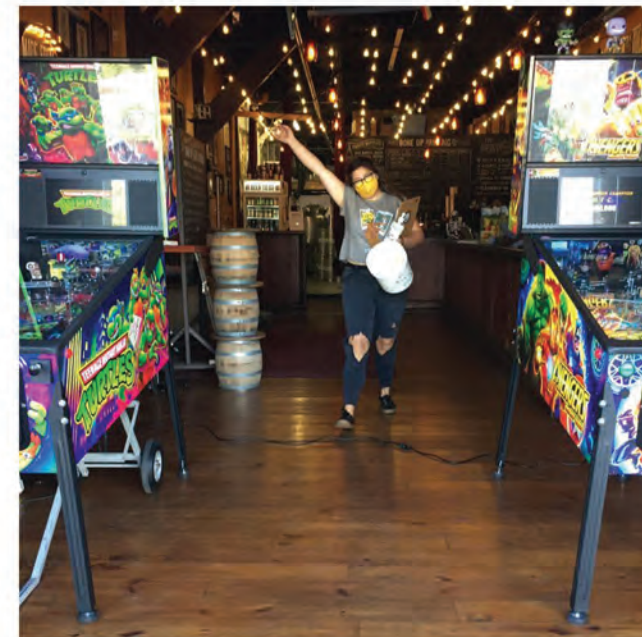




## PINBALL WITH A BREEZE

In the fall, Pinball Mitch made a reappearance for some outdoor pinball fun! It had been months since we had played our beloved machine, and he brought three games for folks to play outside alongside some tasty beers.

(And then pretty much right after that the production staff got together and ate a truly disgusting amount of candy so we'd have a properly spooktacular menu written up for an entire week of beer and candy pairings for Halloween!)



## A PUPTACULAR SPOOKTACULAR

Number of calories - in candy alone - consumed by each participant when figuring out the beer and candy pairing menu, as measured in pints of ice cream: **2.7**

Amount of sugar consumed by each participant when figuring out the beer and candy pairing menu, as measured in Pixy Stix: **90**

Total dog costumes at our dog costume party: **33**

Percentage of those dogs that came with their own Instagram account: **at least 50%**



## PRODUCTION BY THE NUMBERS

Number of "milkshake IPAs" brewed: **0**, which is in fact the correct amount

Number of beers named to make fun of one of our employees: **at least one, that they know of**

Number of beers in our "blithely pretending the world isn't ending" IPA series: **4**

Amount of hops used, in pounds: **616.6**

Average hopping rate, in lbs/BBL: **1.63**

Percentage of hops that came from local suppliers: **46%**

Percentage of hops that came from Michigan, of all places: **7%**

Number of hop varieties used: **28**

Number of those that were new to us: **10**

Most used hop variety: **Rakau (88#!)**

Height, in feet, that you would need to grow all those hops on a single bine: **4,628**

Amount of time, in weeks (assuming a 40-hour workweek), it would take you to pick all those hops by hand: **about 15, plus a couple extra days**

Amount of grain used, in pounds: **29,832**

Number of individual grains that would be (approximate): **375,275,479**

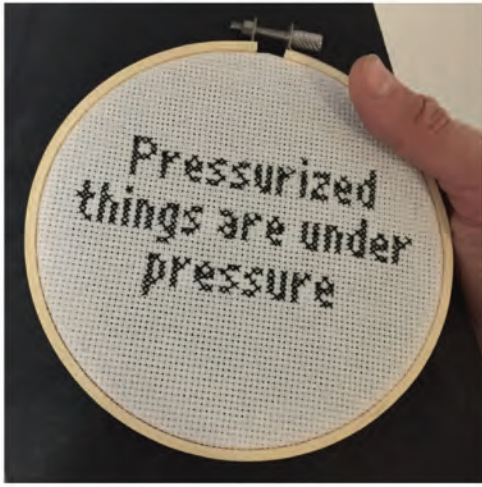
Percentage of grain that came from local suppliers: **25%**

Amount of oats used, as measured in bowls of oatmeal: **17,721**

Amount of brown sugar used, also measured in bowls of oatmeal (but as a topping this time): **14,006**

Amount of lactose used, in pounds: **56**

Number of Lactaid pills you would need to neutralize all that lactose: **1,954**



Amount of honey used, in pounds: **367**

Number of bees it would take to produce that much honey: **204,052 (visiting approximately 734,000,000 flowers in the process)**

Yeast used, in cells (approximate): **581,378,000,000,000**



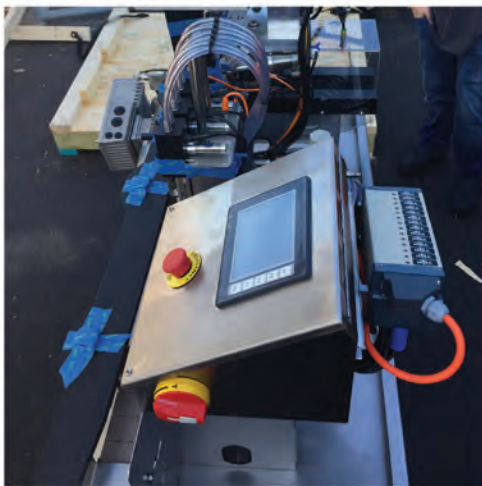
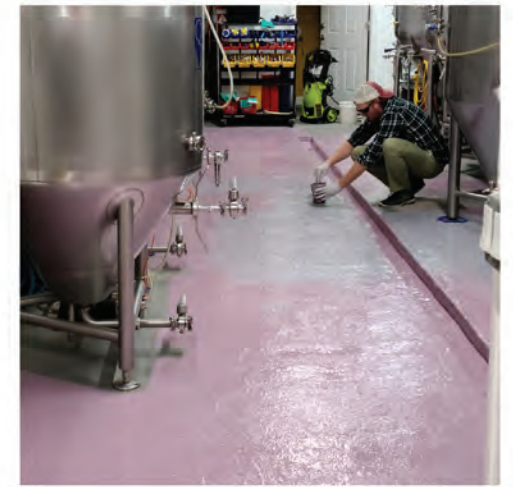
Number of flagships we renamed: **1** (we started calling Extra Naked a table beer, because it turns out nobody knows what a cream ale is)

Number of times "Combination Pizza Hut and Taco Bell" was played in the brewery: **not enough. Probably only like a hundred.**

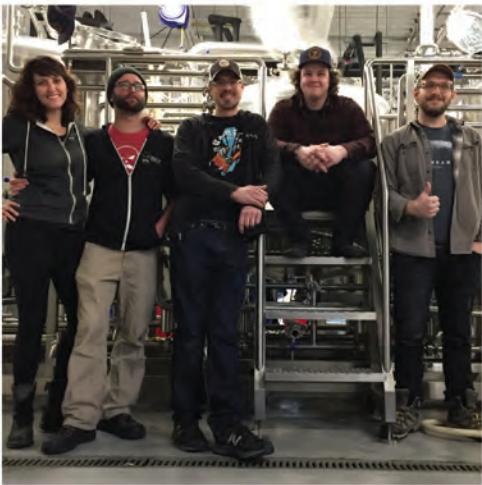
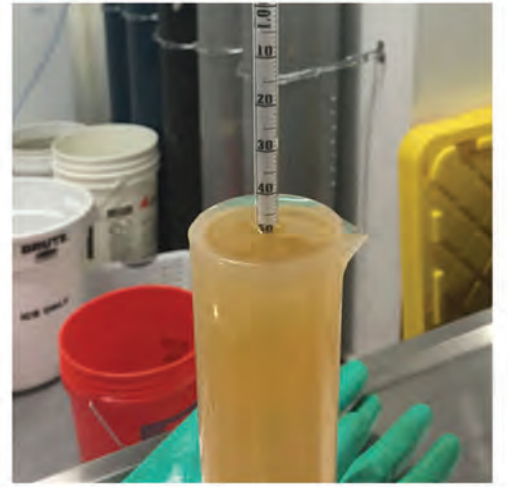
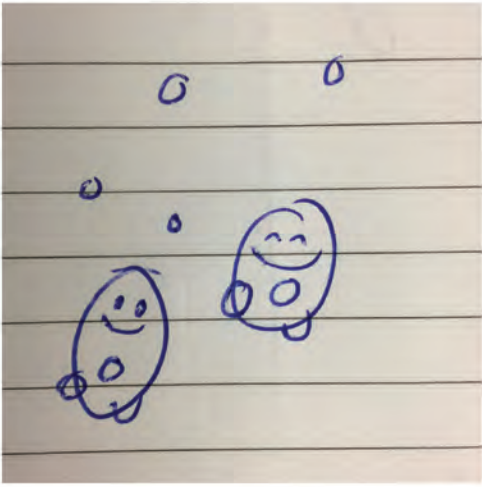
Number of people on staff who learned for the first time that apricots are not, in fact, dried peaches: **1 (how does this keep happening?)**

Number of years we procrastinated recoating the brewery floor before getting it done: **3**

Number of days the brewery floor was lilac: **1, and Liz would not let it be any longer than that**









## 2020 BEER RELEASES

Number of batches brewed: **98**

Number of double batches: **27**

Number of collaboration beers: **13**

Number of weddings we made beer for: **1, right before the world went to shit**

Number of dog beers we brewed: **2**

Critters IV  
 Late Grain  
 Mandarinina  
 Southern Star  
 Soiree  
 Critters V  
 Critters VI  
 Tres Brujas - collab with  
 Widowmaker and Remnant  
 Centennial  
 I See a Dankness  
 Boneheads - collab with  
 Heads Up  
 Something Brewed - wed-  
 ding beer  
 Big Boots '20 - collab with  
 Pink Boots  
 Chimera  
 Summerween  
 Pretend It's Summer  
 Everything is Peachy  
 Walkin' Beer  
 Picnic Time  
 Critters VII  
 Critters VIII  
 Get Loud and Get Proud -  
 beer for Pride  
 Fool's Paradise - birthday  
 beer  
 Organ Meats - birthday beer,  
 cans for the first time  
 Blood Built - birthday beer,  
 cans for the first time  
 Critters IX  
 404: Recipe Not Found

Cartwheels  
 Doubleplusgood  
 Worshipper  
 Kegagus  
**Rebello Fellow - "batch  
 400"**  
 History Mysteries  
 Squash Your Enemies  
 Critters X  
 Ginger Disco  
 Zoopah!  
 Mango Thango  
 Control is in Your Command  
 - birthday beer  
 Guill O'Teen - birthday beer  
 Spirals - birthday beer  
 Untethered - birthday beer  
 Multihead  
 Versterven - collab with  
 Lesser Glow  
 Sabrobro  
 Splorge  
 Mild Child  
 Triple Pearl  
 Pre-Boil Dave  
 Treasure Hunt  
 Funky Life  
 Blood of Krampus



Amount of beer packaged, in gallons: **11,715**

Number of flights that would fill: **74,976**

Percentage of total volume served in flights:  
**8%**

Number of different beers packaged: **74**

Number of new beers released: **51**

Pints of cask poured (including half pints):  
**1,292**

Largest number of beers available at one  
time: **26**

Number of different beers put into bottles:  
**30**

Number of bottles filled: **5,029**

Number of different beers canned: **37**

Total number of cans: **49,075**

Number of funky/wild beers released: **10**

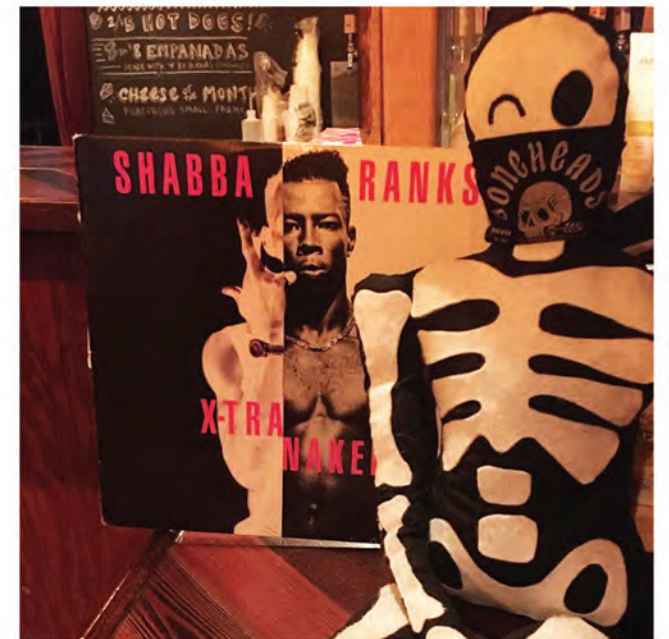
Number of funky/wild beers aging at the  
beginning of the year: **14**

Number of funky/wild beers aging at the  
end of the year: **23**

Beer brewed most often: **Wasted Life**

Number of Wasted Life batches brewed: **14**,  
**(four of which were double batches)**





Average OG of beer produced (in degrees SG): **56**

Average ABV of beer produced: **6.15%**

Highest ABV beer produced: **9.5% (Rebel-to Fellow)**

Lowest ABV beer produced: **4.3% (Key Lime)**

Amount of vodka, in gallons, it would take to make the same amount of alcohol we produced in 2020: **1,801**





**PULPO TATTOOS**

Remember those haunting scribbles from the 2019 Christmas party? We took 'em and turned 'em into a reality, convincing a local tattoo artist (thanks Benny!) to outfit seven of us with matching El Pulpo tattoos. They came out great!

Close up tattoo pic:

Top row left to right: Grace, Matt, Ben

Bottom row left to right: Jared, Katy, Lindsay, Liz

## DISTRO

After the warm beer garden weather started to subside and the spooktacular festivities drew to a close, we prepared to "hunker down" for the winter.. The pandemic was in a rough enough spot we didn't want to risk indoor seating (as much as we missed the taproom), so we started up retail distribution. Against all odds (no in store tastings, no sales calls, half the world still shut down), Katy and Maddy got our cans into a bunch of local liquor stores and helped move beer all winter long!





## THANKSGIVING BEER PAIRINGS (CANS)

**Sabrobro** pairs well with... going on a long rambling tangent about all the ways you can cook turkey, a la Bubba from Forrest Gump

*And if you don't have any Sabrobro, we suggest... talking in a fake southern accent, but laying it on so thick that nobody can tell you're not saying real words. We go heppin wif de bane pone; bwa-nonna houndaw.*

**Splorge** pairs well with... NOT making a 200 mile drive each way on the worst traffic day(s) of the year for once.

*And if you don't have any Splorge, we suggest... making that same drive only to get pie from that one place near your relatives' house, but not stopping in to say hello to the fam.*

**Triple Pearl** pairs well with... battering food in gravy before you deep fry it.

*And if you don't have any Triple Pearl, we suggest... using stuffing as the breading on this fried-gravy monstrosity. Man, screw turduckens - I want stuffing/gravy turkey tenders!*

**Versterven** pairs well with... playing outside with the younger relatives to help tire them out a bit before dinner.

*And if you don't have any Versterven, we suggest... giving all the kids Five Hour Energy (just some little sips, though. Come on, they're kids) and then convincing them to stage a coup and storm the dessert table before dinner even starts.*

**Pretend It's Summer** pairs well with... drinking out of a hollowed-out pineapple (or a coconut, if that's more your speed).

*And if you don't have any Pretend It's Summer, we suggest... repeatedly insisting that you thought this Thanksgiving was going to be "luau-themed" which is why you showed up in nothing but a grass skirt.*

**Mild Child** pairs well with... sending a body double instead of attending Thanksgiving in person.

*And if you don't have any Mild Child, we suggest... sending a terrible body double who looks nothing like you and who manages to pronounce your name wrong (and, somehow, differently) every time they say it.*

**Ginger Spectacular** pairs well with... trying to get out of any and all discussions about politics

*and if you don't have any Ginger Spectacular, we suggest... pointing into the middle distance and yelling "what's that!?" and then running away, giggling*



## THANKSGIVING BEER PAIRINGS (BOTTLES)

**Blood of Krampus** pairs well with... speaking in rhyme for the entire day

*And if you don't have any Blood of Krampus, we suggest... speaking in riddles for the entire day*

**Fancy Pants** pairs well with... putting your own spin on cranberry sauce by making something else that doesn't taste like garbage

*And if you don't have any Fancy Pants, we suggest... making "homemade cranberry sauce" but it's just jello (and the "cranberry chunks" are gummy bears)*

**Funky Life** pairs well with... going a little wild on the hors d'oeuvres as a treat. You earned it!

*And if you don't have any Funky Life, we suggest... reconfiguring the entire menu so that every item starts with "bacon-wrapped." And I do mean EVERY item. Make a bacon envelope so you can have bacon-wrapped cranberry sauce.*

**Kegasus** pairs well with... having a sassy Zoom background and pointedly commenting on it every five minutes. Like maybe a picture of a turkey with the words "It's Gobble Time, Bitches" over it, and then you just try to make that your catchphrase for the day.

*And if you don't have any Kegasus, we suggest... having your background be that cartoon that gave a bunch of kids seizures back in the 80s.*

**Soiree** pairs well with... dressing the dog up in a cute costume.

*And if you don't have any Soiree, we suggest... dressing the dog up in people clothes and trying to sneak it into the bar with you. If anyone asks questions, just say "oh that's just Terry" without further elaboration.*

**Ginger Disco** pairs well with... serving people "roulette brownies" where a small percentage of random brownies are completely full of habanero powder.

*And if you don't have any Ginger Disco, we suggest... same thing, but throw a couple THC brownies in there too.*

**Rebello Fellow** pairs well with... trying to cram foods into other foods, but getting all "think like an engineer" about it; like making balls of stuffing filled with turkey, then sealing the cracks using the adhesive power of mashed potatoes - just dip 'em in gravy and you're ready to huck 'em at your siblings!

*And if you don't have any Rebello Fellow, we suggest... refusing to drink anything that doesn't match the color of the food you're currently eating. A bite of cranberry sauce gets a sip of red wine. A bite of green beans gets a shot of absinthe. Mashed potatoes only pair with Bailey's. Come to think of it, most Thanksgiving foods are beige; that's gonna mean a lot of Bailey's.*



# MERRY CHRISTMAS!

We didn't get to throw an in-person Christmas disco, but we had a fun Zoom party that included a bunch of former staff that are now scattered across the country (shoutout to Mike, Ollie, Megan, Grace, and Tom!), plus Bubs made an appearance and read us a Christmas poem, and we got to drink a bunch of fancy bottles in matching sweaters! Even when we're forced to be apart, the Bone Up crew always knows how to have a great time!

